



## **StepHouse, the student accommodation brand, managed by Azora, has officially launched across Spain**

- **StepHouse has organised a series of exclusive events at its residencies, to introduce itself to students who will be the first to experience the brand and hear about its dynamic plans for the 2025/2026 academic year.**
- **These events will mark the start of its sales campaign for the academic year commencing in September 2025.**
- **StepHouse manages nine residencies, with a total of around 3,500 beds, across key cities in Spain.**

**Madrid, 20 March 2025** – StepHouse, the student accommodation brand managed by the leading international alternative investment management platform, Azora, has unveiled its new brand identity through a series of exclusive events across its residences. These events will give university students the first opportunity to engage with the brand and discover its dynamic plans for the 2025/26 academic year.

These events, as part of StepHouse's launch plan, run through until 21 March and include live music, karaoke and dinner. During these events, StepHouse will announce its student wellbeing program, *Step Forward*, focusing on activities centered around travel, sport and wellness. The program will begin next academic year and will offer a comprehensive range of activities designed to enhance the university experience of residents.

**Carlos Cano, General Director of StepHouse**, highlights: *"As a brand, we not only look to focus on the quality of our services and facilities, we also look to support the lives of students during this important stage of their lives. StepHouse's aim is to help students unlock their full potential, shape aspirations and build lasting connections that will foster their independence and autonomy."*

Built less than 3 years ago, the StepHouse residencies offer modern, spacious and functional communal areas, designed for student convenience. These include twenty four hour security, high-speed Wi-Fi, leisure rooms, a cinema, a gym, study rooms, private rooms with dining rooms and kitchen facilities, laundry services and parking. Some residencies feature outdoor gardens, swimming pools, and rooftop terraces with views for the residents to enjoy.

Student accommodation enrolment opened on 14 March for the 2025/26 academic year across all nine StepHouse residences. Prospective students can secure their place online via [www.stephouse.es](http://www.stephouse.es). Students can also schedule an in-person viewing to the accommodation to explore the facilities and meet with the StepHouse team firsthand.

For more information about the residences and the booking process visit [www.stephouse.es](http://www.stephouse.es).

**For further information contact:**

**Departamento de Comunicación y Relaciones Públicas**

**Moira Fernández**

Tel: 649 745 644

Mail: [moirafernandez.ext@stephouse.es](mailto:moirafernandez.ext@stephouse.es)

**Azora (Spain) contact**

**Nacho Miquel:** [nacho.miquel@irazustacomunicacion.com](mailto:nacho.miquel@irazustacomunicacion.com)

**Alberto Rodríguez:** [alberto.rodriguez@irazustacomunicacion.com](mailto:alberto.rodriguez@irazustacomunicacion.com)

+34915634179

**Azora (Europe) contact**

**Richard Sunderland / James McEwan / Ellie Smith**

Telephone: +44 (0) 203 727 1000

Email: [azora@fticonsulting.com](mailto:azora@fticonsulting.com)

**About StepHouse**

StepHouse, the student housing brand managed by Azora, positions itself as a leader in the sector, offering spaces designed to enhance the university experience. With a network of nine residences in Girona, Granada, Madrid, Málaga, Pamplona, Pozuelo de Alarcón, San Sebastián, Sevilla, and Vicalvaro, StepHouse provides approximately 3,500 accommodations, creating an environment that combines comfort, community, and personal development.